



Discover the *TREASURE* at the *MEGA Expo!*

Managed by:

NIEC

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2010 MEGA EXPO UPDATE NEWSLETTER

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10-1

Put us on Your Website...

Several exhibitors have already added the MEGA Expo logo and a link to our website on their site.

You should be able to download our logo directly from www.megaexpo.org, but if you can't, let us know and we'll email it.

Help promote "your" show by adding a MEGA Expo link to your site!

Electrical Order Form

Exhibitors in the tent will have access to electrical power. The order form for power is included with this newsletter or it is available on the website.

The deadline for orders for electrical power is August 20 for the "pre-show" price. After that date, the rate will be higher as shown on the form.

Treasure Island does not supply power to outside exhibitors.

"Empty" Booth Spaces

If you check the website, it looks like there are a lot of "empty" booths for the Expo. As of this mailing, we are, in fact, projecting a sold-out show.

A number of exhibitors have indicated that they will be in the Expo, but have not selected their specific space. Once they select their spaces and send in the contract, you should see very few, if any, empty spaces.

Upcoming Dates to Remember:

- **ASAP** – Contracts returned to Expo office.
- **August 20** – Electrical Form returned to the Expo office.
- **August 20** – Booth Personnell form returned to Expo office.
- **September 15 - 16** – Show Time!

Brochures in the Mail Soon

One of the main methods of marketing the MEGA Expo is direct mail and bulk email of the show brochure and registration form.

We have assembled a mailing list of over 11,000 names. This includes the membership rosters of many of the utility, telephone, cable, and construction associations in the Upper Midwest.

The brochures contain all of the information about the show and a form to be used for registration. It will be mailed in mid-July.

We will also mail you a supply of the brochures and ask you to mail them to your customers. In addition, we will be emailing you a copy of the brochure with a request that you forward it to your customer list.

Treasure Island Reservations

Treasure Island has remodeled and upgraded all of their hotel rooms. The room rate for the Expo is \$59.00 single or double. You will not find a better room anywhere at this rate. We have a large block of rooms for the Expo, but we urge you to make your reservations soon.

Call 800-222-7077 and mention the MEGA Expo to get our room rate.

Exhibit Service Kits Will be Available Soon

The MEGA Show's official decorator, Hubbell/Tyner, is preparing the Exhibit Service Kit for your use. We will email you the kit and put it on the website.

Contained in the kit will be order forms for any tables, chairs, carpet, etc. you might need in your exhibit space. In addition, they will offer a variety of popup tents for outside exhibitors. However, you are welcome to bring any of this material without using the decorator's service.

Also, Hubbell Tyner will have forms to handle all freight shipments and labor and services such as forklift rental.



MEGA Expo Electrical Order Form (Indoor Booths Only)

Booths can be supplied with 110-120 volt power. Each line will be a 10 amp duplex plug. We will assume that you will be using the power for display lights, computers and printers, etc. You will need to supply your own drop cords to go from the duplex outlets.

If you have power needs that are out of the “normal” needs for a trade show booth, please indicate below. We can also supply 220 volt power, but we need to know that in advance, and there may be an additional charge.

• Return this form by August 20, 2010 to qualify for the discounted price. Mail this form with your check to MEGA Expo, c/oNIEC, 2840 South 70th Street, Suite 7-272, Lincoln, NE 68506 or fax this form with your credit card information to 402-483-4481.

Company _____ Booth # _____

Contact Person _____

On or Before 8/20/10

____ Number of hookups @ \$50.00

After 8/20/10, including setup day

____ Number of hookups @ \$75.00

Please let us know if you have any unusual needs or need 220 volts:

Credit Card Payment:

Name on Card _____

Card Number _____

Expires _____